

# Rotterdam Architecture Month 2021

## Call for Architects

### Rotterdam Architecture Month 2021

This year, Rotterdam Architecture Month (RA Month) is taking place from 20 May to 20 June. RA Month celebrates the city, highlights the quality and innovative power of architecture and explores the future. The month is a joint initiative by Rotterdam Festivals (RF), Rotterdam Partners (RP) and AIR and is organized in collaboration with various partners, the design sector in Rotterdam and elsewhere, and design education.

The ambition for this edition is to have four complementary components that will take place online, offline and in hybrid form:

- A **festival heart** where talents, the professional world and the public can meet in the context of daily programming and exhibitions;
- A widely accessible **city programme** with large and small festivals such as the Rotterdam Rooftop Days and the Day of Architecture;
- A content-based **on-site partner programme** at various locations;
- An active **online community** related to the all-new RA Month website.

### Call for Architects

Rotterdam Architecture Month is where the power of architecture and design presents and renews itself in relation to urgent social issues. The month stimulates meetings and the exchange of knowledge between the design sector in Rotterdam and elsewhere, design education and the general public. To make RA Month locally, nationally and ultimately internationally significant, AIR invites architects and designers to become part of the programming by submitting proposals for the on-site partner programme and/or the festival heart:

1. **On-site partner programme:** participation in the **RA Month Open Bureau weekend** on 28, 29 and 30 May

Rotterdam Architecture Month is the foremost platform where young talent, the professional world and the public meet each other in the context of content. We invite all design practices and architectural firms in Rotterdam to open their doors to the public during the RA Month Open Bureau weekend on 28, 29 and 30 May.

2. **On-site partner programme by design practices**

During RA Month, the conversation about spatial design and the physical development of Rotterdam is opened up to a broad and diverse audience. We challenge design practices and architectural firms to connect their own practice of architectural innovation to RA Month by organizing 'in-house' knowledge exchange and knowledge development, for example by means of a presentation or workshop, online or otherwise, on a theme related to their own portfolio.

3. **Festival heart:** exhibition **Park-it!**

During RA Month, Kruisplein parking garage is being transformed into a temporary architecture centre (subject to change). Part of this programme is the Park-it! exhibition, where the design practice and innovation power of the design sector in Rotterdam is shown to a wide audience. We invite design practices and architectural firms to design a parking space. Would you like to know more about the possibilities and production conditions? Please contact the organization.

### What does a programme have to comply with?

- The programme connects your own practice of architectural innovation with the themes of RA Month: the search for space we never saw before and the design of a sustainable, inclusive city play central roles.
- The programme inspires and interests the visitor to RA Month in architecture and spatial development. We also challenge you to connect abstract transition tasks such as climate adaptation, energy transition, densification, technologization, mobility transition, justice and inclusion to tangible spatial developments and design;
- The programme is prepared and produced in-house;
- The programme has no commercial intentions.

## **COVID-19: online and hybrid**

Meeting others and exchanging knowledge are essential for a vital architectural climate, but the current COVID-19 situation makes strict demands on the way we can safely organize these encounters. When submitting a proposal, we ask you to think about the online or hybrid forms that the proposed programme could take. Consider, for example, an online bureau presentation or portfolio day, a virtual tour through a BIM model or an interactive workshop. In this way, RA Month can continue regardless of the coronavirus measures in place.

Another advantage of online or hybrid programming is of course that a larger and more diverse audience can participate in your programme during RA Month! For more inspiration, take a look at the website of the [Stadmakerscongres](#), which took place from November 2020 to February 2021 in hybrid and online form. Many of the programme items can now be viewed again.

## **Registering**

Would you like to submit a proposal for one or more components, do you have a question, or are you curious about the possibilities? Please contact Manon van den Blik (AIR) no later than **Thursday 18 March** at [m.vandenbliek@airrotterdam.eu](mailto:m.vandenbliek@airrotterdam.eu). Based on our expertise as organization, we are also happy to advise on the various options for presenting the programme in a hybrid or online format.

AIR  
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Rotterdam, February 2021